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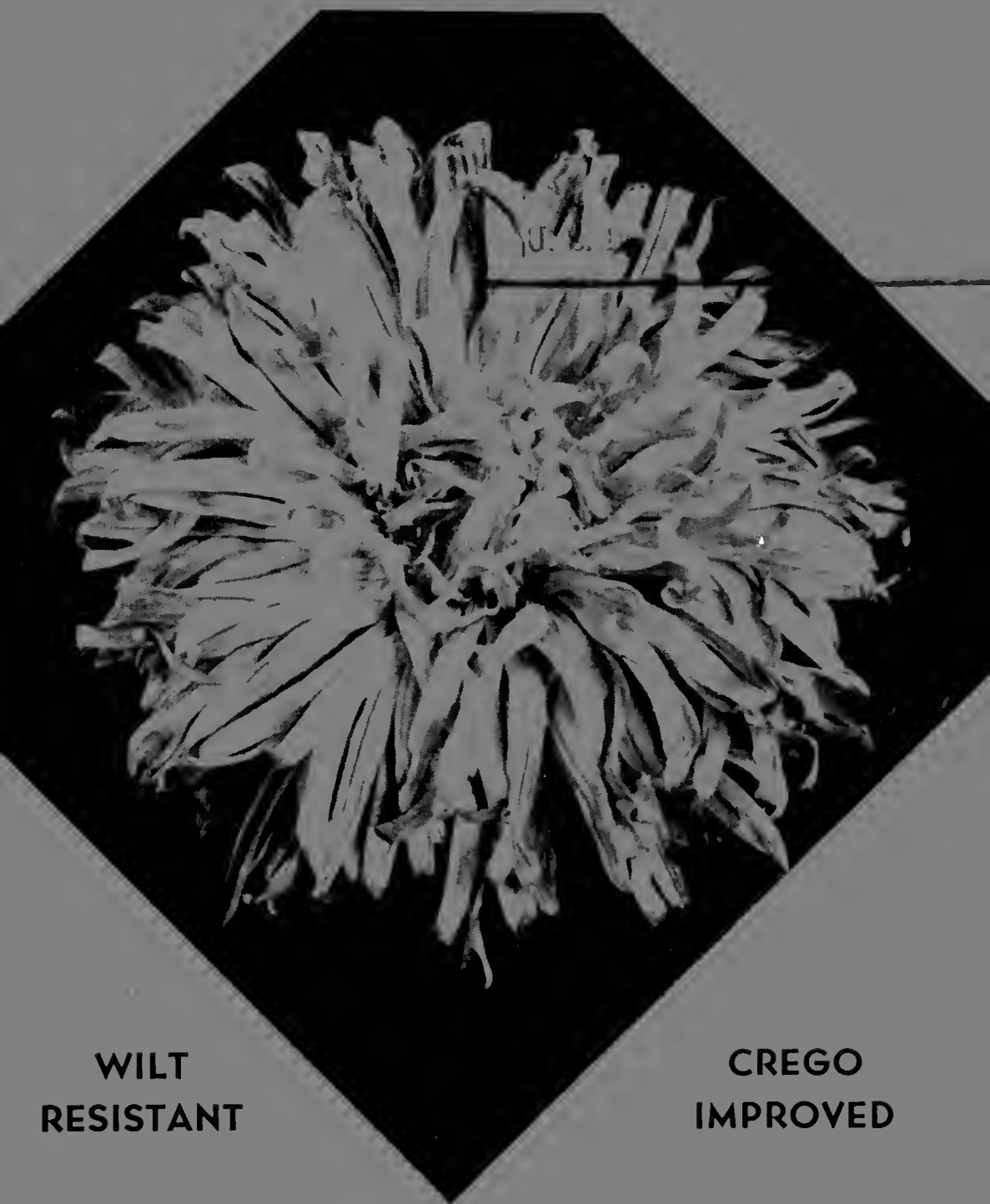


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APRIL, 1936

# FLOWER SEEDS

CALIFORNIA'S BEST



**WILT  
RESISTANT**

**CREGO  
IMPROVED**

## ASTER

We are offering all of the best varieties in the  
Wilt Resistant group. See pages 10 and  
11 for our listings.

Our strains are  
**"CONSISTENTLY BETTER"**



Give Macdonald's  
**"CALIFORNIA'S BEST."** They cost less!



**THE WM. MACDONALD SEED CO.**

Exclusive Flower Seed Growers

Santa Maria - - - - - California, U. S. A.

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# NOVELTIES

## 1935-1936

Creations of Outstanding Magnificence



### EARLY FLOWERING SWEET PEA

BRIDESMAID, a charming deep silvery-pink with stems unusually long. (No. 1 rating N. Y. F. C. 1934).

COLOSSAL ROSE, the largest rose-pink in cultivation, very long stems. (No. 1 rating N. Y. F. C. 1934).

MOTHER MACHREE, golden-rose suffused coral, free flowering and a vigorous grower. (Sold out).

SEQUOIA, rich golden salmon-cerise with long stems (No. 1 rating N. Y. F. C. 1934).

### LATE OR SUMMER FLOWERING SWEET PEA

BEGONIA ROSE, a rich velvety begonia-rose ruffled and duplexed, vigorous grower.

FLORA, a clear lilac lavender self, the most outstanding lavender in our extensive trial ground.

LA FRANCE, a pleasing shade of La France pink on a cream ground, strong grower.

### ANTIRRHINUM RUST PROOF

Nanum grand. GARNET, a rich velvety crimson with dwarf compact habit.

### ANTIRRHINUM MAXIMUM GRAND

CORAL ROSE, very similar to Majus Harmony with larger flowers on a longer stem.

Calliopsis Drummondi GOLD CREST, a semi-double Golden Wave, the large flowers have a double row of petals.

Coreopsis Grand. Double NEW GOLD, reselected to a rich gold full double flowers.

Godetia Dwarf Compact Single DELICATA, a very compact light rose shading to blush-pink.

Larkspur Giant Imperial CATTLEYA, a late flowering rich rosy-lilac. (Highly Commended R. H. S. 1934).

Larkspur Giant Imperial DAZZLER, very early flowering rich lustrous carmine with long flowering spikes. (Sold out).

Larkspur Giant Imperial SWEET LAVENDER, a delightful shade of rich lavender blue with a long flowering spike. (Highly Commended R. H. S. 1934). (Sold out).

Petunia Hybrida LUMINOSA, a vivid tyrian-rose the brightest in this group.



See Novelty List for full description.

# CREATIONS

1934-1935

Season Just Past



## EARLY FLOWERING SWEET PEA

Eileen, Ramona, and Sweet Briar.

## LATE FLOWERING SWEET PEA

Lady Macbeth.

## ANTIRRHINUM RUST PROOF

Maximum Crimson, Florist Pearl, Shasta, Bronze Shades, Crimson Red Shades, Pink Shades, Rose Shades, White, Yellow, and Mixed.

## ASTER

Surprise Salmon Gold, German Master Sunbeam, and Aurora Golden Sheaf.

**CALENDULA**, Orange Shaggy, and Jewel.

**CHRYSANTHEMUM**, Golden Glory

**DELPHINIUM**, Bellamosum Improved.

**HUNNEMANNIA**, Fumariaefolia Sunlight

## LARKSPUR

Giant Imperial Lilac Queen, Tall Double Stock Flowered Rosamond.

## MARIGOLD

Tall African Golden Emblem, Tall African Yellow Supreme, Tall African Golden Beauty, Tall African Yellow Beauty, Dwarf Mexican Orange, and Dwarf French Double Monarch Golden Ball.

## NASTURTIUM DOUBLE SWEET SCENTED

Golden Globe, Scarlet Gleam, Scarlet Gleam Fusilier, and Glorious Gleam Hybrids.

## PETUNIA

Hybrida Nana Erecta Celestial Rose, Nana Erecta Periwinkle, Nana Erecta Tyrian Rose, Hybrida Balcony Cornflower Blue, Balcony Damask Rose, and Balcony Netted Blue Gem.

## POPPY

Iceland Improved Gartref.

## SCABIOSA GRANDIFLORA

Blue Cockade, and Cattleya.

## ZINNIA

Fantasy Exquisite Mixed

## EARLY-FLOWERING SPENCER SWEET PEAS

This list contains what we consider the best and most POPULAR varieties, as well as the latest novelties of the Winter Flowering Sweet Peas.

The NEWER varieties of Sweet Peas are superior to the older sorts, brighter colors, (many of them sun-proof) larger flowers and more of them to a stem, longer stems, and growth more vigorous. We will be delighted to offer suggestions on varieties best suited to your trade.

	per lb.
American Beauty, mammoth deep rose.....	\$2.50
Amethyst, royal purple.....	2.25
Apollo, light salmon cerise.....	2.50
Aviator, crimson .....	2.00
Ball Blue, cornflower blue.....	2.00
Ball Orange, rich deep orange (Sold out).....	2.50
Ball Rose, sparkling rose.....	2.00
Ball Rose Improved.....	2.50
Ball Rose Queen, large rose pink.....	2.00
Blaze (New) fiery orange.....	2.50
Blanche Ferry, rose white wings.....	2.00
Blue Bonnet, clear blue.....	2.50
Blue Bird, blue self.....	2.00
Blue Picotee, white, edged blue.....	3.00
Bridesmaid, (New) silver pink, long stem (No. 1 rating N. Y. F. C.).....	10.00
Bright Light, flaming scarlet.....	2.50
Burpee's Orange .....	2.25
Burpee's White, giant white (Sold out).....	2.50
CATTLEYA, a delightful shade of rosy lilac, having the bewitching color of the Orchid Cattleya. (No. 1 rating N. Y. F. C.).....	2.50
Colossal Rose, largest rose pink, long stem. (No. 1 rating N. Y. F. C.).....	10.00
Columbia, bicolor, salmon rose, white wings.....	2.00
Duplex Gem, pale rose pink.....	3.00
EILEEN, a rich Begonia Rose with salmon shadings.....	4.00
Eldorado, salmon orange.....	2.50
Eleanor Blue, long stem.....	2.50
Exposition Pink, rich pink (Sold out).....	3.00
Fancy, old rose on cream.....	3.00
Fandango, duplex bright rose.....	2.50
FRAGRANCE, a pleasing clear Lavender self, the finest of all lavenders. It is sweetly fragrant, hence its name.....	2.50
Freckles (New), ivory flaked brilliant rose.....	2.50
Giant Rose, mammoth rose (Sold out).....	2.00
Glitters, fiery cerise.....	2.00
Gloria (New), sparkling salmon rose.....	2.50
Grenadier, poppy scarlet.....	3.00
Harlequin, heliotrope striped scarlet.....	2.50
Harmony, best clear lavender.....	2.00
HOPE. A mammoth flowering B. S. Pure White (Sold out) .....	2.50
Illumination, coral cerise.....	2.50
Imperial Pink .....	2.00
Jeanne Mamitsch, long stem rose.....	2.00
Laddie, giant rose (Sold out).....	2.50
Laddie Improved, (New) long stem giant rose.....	2.50
Lavanda, clear lavender.....	3.00
Los Angeles Pink, long stem pink.....	2.50
Meadow Lark Improved, cream, black seeded.....	2.50
Memory, clear lavender.....	4.00
Miss Louise Gude, clear rose pink.....	2.00
Michigan, giant lavender.....	2.50
Monterey, geranium pink.....	4.00

## EARLY FLOWERING SPENCER SWEET PEAS—Cont.

	per lb.	
Mother Machree, (New) golden rose, new shade (Sold out) .....	15.00	
Mrs. Calvin Coolidge, salmon cerise pink.....	2.00	
Mrs. Herbert Hoover, bright blue (Sold out).....	2.25	
Mrs. H. R. Holscher, clear pink.....	2.70	
Mrs. Kerr, salmon.....	2.50	
Mrs. S. F. Reddick, salmon pink (Sold out).....	3.00	
No. 13 or Radiant (New), sparkling rose.....	2.50	
Orange Supreme, orange.....	2.50	
Pal, rosy crimson.....	2.50	
Penrose, rose pink.....	2.00	
Perfection, giant deep pink.....	2.25	
Pride, cerise, long stem.....	2.50	
Prosperity, rich orange salmon, long stem.....	3.00	
RAMONA, luminous coral rose with yellow and pink shadings .....	4.00	
Red Cross (New), poppy scarlet.....	2.00	
Romance, salmon rose .....	2.50	
Rose Charm, bright rose.....	2.50	
Rose Marie (New), duplex soft rose pink.....	2.50	
Rose Queen, rose pink.....	2.00	
Rosita, deep rose pink.....	2.50	
Santa Barbara, giant orange scarlet.....	2.00	
Sequoia, rich golden salmon cerise, long stem (No. 1 rating N. Y. F. C.).....	10.00	
Snowstorm Improved, best pure white.....	2.00	
Sparkle, scarlet cerise.....	2.50	
Springsong, salmon pink, new shade.....	2.00	
Superior Pink, rose pink.....	2.00	
SUSANNA, a sparking carmine red, long stem.....	2.50	
SWEET BRIAR. A mammoth flowered rose pink...	4.00	
Sweet Lavender, beautiful shade.....	2.00	
The Beauty, bright rose.....	2.25	
Vogue, large lavender.....	2.25	
Vulcan, orange scarlet.....	2.00	
White Harmony, B. S.—solid white (Sold out).....	2.50	
White Rose .....	2.50	
Yarrowa, rose pink wings.....	2.00	
Zvolanek's Pink .....	2.00	
Zvolanek's Rose, giant rose pink, selected.....	2.00	
Exquisite Blend, a well-balanced mixture made up from named varieties, per 100 lbs. ....	\$100.00	1.25
Choice Mixed, per 100 lbs.....	90.00	1.00

## EARLY DWARF SPENCER

Bo-Peep, salmon pink, rich and gorgeous when planted solid in beds.....	2.50
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## NEW AND STANDARD SPENCER VARIETIES

Ambition, blue lavender.....	.90
Anglo, deep cream suffused blush pink.....	5.00
Asta Ohn, lavender.....	.85
Ascot, bright pink.....	.85
Atlantic, geranium pink (Sold out).....	1.50
Austin Frederick Improved, giant lavender.....	.85
Avalanche, dazzling pure white.....	.85
Beatall, pink suffused salmon.....	.85
Beauty, blush pink.....	.85
Begonia Rose, rich velvety begonia rose.....	7.50
Blue Bird, rich blue.....	.85
Bonnie Briar, silver medal, a sparkling rose pink of immense size .....	.85

## NEW STANDARD SPENCER VARIETIES—Cont.

	per lb.
Bonnie Lassie, rich salmon pink.....	.85
Campfire, bright scarlet.....	.85
Captain Blood, blood scarlet.....	.85
Cattleya Queen, duplex rich rosy mauve.....	.85
Charity, rich crimson.....	.85
Charming, bright cerise.....	.85
Colne Valley, lavender blue.....	.85
Constance Hinton, large white, B. S.....	.85
Corona, bright scarlet.....	.85
Countess Spencer, rose pink.....	.85
Crimson King, giant deep carmine.....	.85
Damask Rose, rose carmine.....	.85
Daylight, cream pink.....	5.00
Debutante, salmon shaded coral (Sold out).....	.85
Dobbie's Cream, deep primrose.....	.85
Edna May Improved, pure white.....	.85
Elfrida Pearson, shell pink.....	.85
Etta Dyke, waved white.....	.85
Excelsior, orange scarlet.....	.85
Fiancee, salmon pink on white ground.....	5.00
Flamingo, orange scarlet cerise.....	.85
Flora, clear lilac lavender, shade lighter than Ambition .....	7.50
Florence Nightingale, lavender blue.....	.85
Garvey Queen, rich lavender.....	.85
Giant Attraction, cream pink.....	.85
Gigantic, large flowered pure white (Sold out).....	2.00
Gleneagles, pale blue lavender.....	.85
Glengarry, carmine red .....	.85
Grand National, large frilled cream (Sold out).....	2.00
Hawlmark Lavender .....	.85
Hawlmark Pink .....	.85
Hawlmark Salmon Pink.....	.85
Hawlmark Scarlet .....	.85
Headlight, sunproof orange scarlet.....	5.00
Hebe, mammoth bright pink.....	.85
Hercules, rose pink.....	.85
Honour, rich crimson.....	.85
Huntsman, bright scarlet.....	.85
Idyl, cream pink.....	.85
International, rose mauve.....	.85
Ivory Picture, old ivory tint.....	.85
Jack Hobbs, scarlet pink on cream ground.....	.85
King Edward, crimson self.....	.85
King Manoel, deep maroon.....	.85
King White, wavy white.....	.85
LADY MACBETH, a new and distinct color of strong character, it is a dazzling Spinel Red with golden salmon shadings which makes this variety outstanding .....	2.00
La France, pleasing shade of La France pink on a cream ground, vigorous grower.....	7.50
2 L. O., glowing scarlet.....	.85
Lady Ruffles, soft pink self.....	.90
Lavender George Herbert, bluish lavender.....	.85
Leviathan, rich maroon.....	.85
Loch Lomond, mahogany.....	.85
Loveliness, rich pink on deep cream (Sold out).....	5.00
Magnet, cream pink.....	.85
Majestic Cream .....	.85
Margaret Atlee, buff pink.....	.85
Mary Pickford, creamy salmon pink.....	.85



## NEW STANDARD SPENCER VARIETIES—Cont.

	per lb.
Mascot's Scarlet .....	.85
Matchless, cream .....	.85
Maud Holmes, crimson self.....	.85
Mavis, salmon orange (Sold out) .....	5.00
Mayfair, giant shell pink.....	.85
Miss California, salmon pink.....	.85
Model, white black seeded.....	.85
Mr. Cinders, rich pink orange standard.....	.85
Mrs. A. Searles, rich pink changing to red.....	.85
Mrs. Tom Jones, delphinium blue.....	.85
New Buttercup, cream.....	.85
Nubian chocolate .....	.85
Olympia, rich purple.....	.85
Othello, maroon deep.....	.85
Pacific, luminous pink (Sold out) .....	5.00
Picture, deep cream pink.....	.85
Pinkie, deep rose pink.....	.85
Pink Frills, rich cream salmon pink.....	5.00
Pinnacle, deep rose pink.....	5.00
Powerscourt, best lavender.....	.85
Prince of Orange, deep orange.....	.85
R. F. Felton, lavender.....	.85
Rapture, deep rose, cream ground.....	5.00
Red Boy .....	.85
Reflection, clear blue.....	.85
Robustum, apricot pink.....	5.00
Romance, a mammoth rose pink on white ground.....	7.50
Rosabelle, glowing rich rose.....	.85
Royal Purple .....	.85
Royal Scot, glowing scarlet.....	.85
Rubicund, crimson scarlet.....	1.00
Rudigore, deep scarlet.....	.85
Ruffled Carmine .....	.90
Ruffled Primrose .....	.90
Ruffled White .....	1.50
Scintillant, light rose cerise.....	.85
Sonny Boy, vermillion crimson.....	.85
Splendour, rich maroon.....	.85
Springtime, silvery white, suffused rose.....	5.00
Sunkist, cream, rose picotee.....	.85
Sybil Henshaw, rich crimson.....	.85
Tangerine Improved, fiery orange.....	.85
The Admiral, deep violet blue.....	.85
The Flag Lieutenant, violet blue.....	.85
The Prince, crimson.....	.85
Tip Top, deep true blue.....	.85
Tranquillity, rose mauve.....	.85
Treasure, rich deep mauve.....	.85
Vanity, deep geranium pink.....	5.00
Warrior, deep maroon.....	.85
Welcome, dazzling scarlet.....	.85
What Joy, cream.....	.85
White Heather, pure white.....	5.00
White Spencer .....	.85
Winnie Morse, rosy lilac.....	.85
Youth, white, pink picotee.....	.85
Exquisite Blend, a beautiful mixture of the brightest Spencers and the newest novelties. None better....	.60
Spencer Mixed .....	.40

## GRANDIFLORA

Eckford's Choice Mixed.....	.30
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## CHOICE FLOWER SEEDS

### ACROCLINIUM (Everlasting flower)

	per oz.	¼ lb.	lb.
Album, double white.....	.65		2.00
Roseum, double rose.....	.65		2.00
Mixed .....	.45		1.50

### AFRICAN DAISY (See Dimorphotheca)

#### AGERATUM MEXICANUM

Blue Ball, dwarf compact select (Sold out) .....	1.50	5.00
Blue Cap, very dwarf, light shade (Sold out).....	\$1.25	4.50
Blue Perfection, recommended (Sold out).....	.75	2.50

### ALONSOA (Mask Flower)

Mutisi, delicate pink, crimson center (Sold out) .....	\$1.00	\$3.00
Warscewiczii, scarlet .....	.30	1.00
Warscewiczii. compacta .....	.60	2.00

### ALYSSUM

Maritimum (sweet) .....	.25	.90
Compactum, Lilac Queen, very select deep lilac shade, we keep selecting to the deep color and recommend for bedding work....	.90	3.00
Compactum Little Dorrit.....	.50	1.80
Compactum, Little Gem.....	.50	1.80
Lutescens, creamy yellow.....	.60	2.00
Minimum .....	.60	2.00
Procumbens, Carpet of Snow, very select dwarf compact variety, two inches high, fifteen to eighteen inches in diameter. Our strain is very good.....	.75	2.30
Saxatile Compactum, golden yellow.....	1.50	5.00
Saxatile Compactum Silver Queen, primrose .....	\$1.25	4.50

### AMARANTHUS ABYSSINICUS

Six feet tall, with drooping red spikes two feet long .....	.20	.50
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### ANAGALLIS GRANDIFLORA (Pimpernel)

Coccinea, scarlet .....	.75	2.50
Coerulea, blue .....	.75	2.50
Choice Mixed .....	.60	2.00

### ANCHUSA

Blue Bird, compact, indigo blue.....	.90	3.00
Capensis, forget-me-not blue.....	.45	1.50
Italica Dropmore Variety, blue.....	.60	2.00
Italica Lissadeli, bright blue.....	.75	2.50

### ANTHEMIS

Kelwayi, gold .....	.75	2.50
Tinctoria, light yellow.....	.90	3.00

### ANTIRRHINUM RUST PROOF

	per ¼ oz.	oz.
Shasta, pure white.....	\$1.50	\$5.00
Crimson Maximum .....	1.50	5.00
Florist Pearl .....	1.50	5.00
Bronze Shades, 30 inches.....	1.20	4.00
Crimson Red Shades, 30 inches.....	1.20	4.00
Pink Shades, 30 inches.....	1.20	4.00
Rose Shades, 30 inches.....	1.20	4.00
White, 30 inches .....	1.20	4.00
Yellow, 30 inches.....	1.20	4.00
California Maximum Giants Mixed.....	1.80	6.00

## ANTIRRHINUM RUST PROOF NANUM GRAND

	per ¼ oz	oz.
Garnet, rich velvet crimson.....	1.80	6.00

## ANTIRRHINUM RUST PROOF

	per oz.	¼ lb.	lb.
University of California Mixture.....	2.00	\$7.50	25.00

## ANTIRRHINUM—Special Forcing Florists' Strains

Afterglow, bronze .....	\$5.00		
Ceylon Court, yellow.....	2.00	6.50	22.50
Cheviot Maid, clear pink.....	3.00	9.00	30.00
Cheviot Maid Supreme, early pink.....	5.00		
Coate's Yellow Perfection.....	5.00		
Gloria, rose pink.....		1.50	5.00
Helen, salmon .....	3.00	9.00	30.00
Jeunie Schneider, salmon pink.....	3.00	9.00	30.00
Laura, deep rose.....	2.00	6.50	22.50
Nelrose, deep rose pink.....		1.50	5.00
Philadelphia Pink, silver pink.....		1.50	5.00
Purity, solid white.....		1.25	4.00
Rose Queen, large rose.....	5.00		
Silver Pink, pearly pink. Highly com- mended, R. H. S. 1931.....		1.50	5.00
Sun-Tan, early Afterglow.....	5.00		

## ANTIRRHINUM MAJUS GRANDIFLORUM

Crimson King, very rich.....	1.50	5.00
Golden King, yellow.....	1.20	4.00
Harmony, terra cotta, shaded pink.....	2.20	7.50
Queen Victoria, giant white.....	1.20	4.00
Rose King, deep rose.....	1.80	6.00
Choice Mixed, all varieties.....	.75	2.50

## ANTIRRHINUM MAXIMUM

Apple Blossom, rose pink, white tube	.90	3.00	10.00
Canary Bird, giant yellow (Florists' Strain) .....	.90	3.00	10.00
Copper King, bronze brown, Florists' Strain) .....	.90	3.00	10.00
Coral Rose, coral pink.....	1.00	3.60	12.00
Rose King, deep rose.....	.90	3.00	10.00
Salmon Rose .....	.90	3.00	10.00
Snowflake, pure white.....	.90	3.00	10.00
The Rose, Begonia rose. (Florists' Strain) .....	.90	3.00	10.00
Blue Ribbon Mixture, all varieties.....	.50	1.50	5.00

## ANTIRRHINUM NANUM GRANDIFLORUM

Amber Queen, giant amber.....	\$1.50	\$ 5.00
Empress, brilliant crimson .....	1.50	5.00
Fawn, terra cotta, pink, suffused yellow.....	1.20	4.00
Gloria, rose pink (Florists' Strain).....	1.50	5.00
Golden Queen, bright yellow.....	1.20	4.00
Nelrose, deep rose pink, (Florists' Strain)....	1.50	5.00
Philadelphia Pink, silver pink.....	1.50	5.00
Prima Donna, terra cotta pink, white tube...	1.50	5.00
Purity, paper white, (Florists' Strain).....	1.20	4.00
Silver Pink, pearly pink self. Highly Commended, R. H. S. 1931.....	1.50	5.00
Tangerine, fiery orange (Sold out).....	1.50	5.00
Exquisite Blend, a beautiful blend of named varieties .....	1.20	4.00

## AQUILEGIA

	per oz.	¼ lb.	lb.
Coerulea, Rocky Mountain Columbine..	\$1.25	4.00	14.00
Long Spurred Blue Shades.....	3.00	9.00	30.00
Long Spurred Pink Shades.....	2.50	7.50	25.00
Long Spurred Hybrids, Mrs. Scott Elliott's Strain .....	2.50	7.50	25.00

## ARCTOTIS GRANDIS

(African Lilac Daisy).....	.60	2.00
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## ARGEMONE (Mexican Prickly Poppy)

Platyceas Rosea .....	1.20	4.00
Hybrida Grandiflora, Mixed.....	.75	2.50

## ASTERS

We are offering the wilt resistant strains with a few nonresistant to fill up the group. The varieties we are listing are especially interesting and suitable to the florist grower. All are grown under our own supervision on our own ranches and get the most painstaking care and attention. A trial order will convince you of the exceptional quality of our strains.

### ASTER AMERICAN BEAUTY, 2½ to 3 ft.

Azure Fairy .....	\$2.00	\$7.00
Carmine Rose, wilt resistant.....	.70	2.60
Crimson, wilt resistant .....	.70	2.60
Lavender, wilt resistant.....	.70	2.60
Peach Blossom .....	2.00	7.00
Rose .....	2.00	7.00
Shell Pink, wilt resistant (Sold out) ..	.70	2.60
White Improved .....	2.00	7.00
White, wilt resistant (Sold out).....	.70	2.60
Mixed.....	1.80	6.00

### ASTER CALIFORNIA GIANT PAEONY FLOWERED, 2½ to 3 ft.

Azure Fairy, azure blue.....	1.25	4.00	14.00
Maiden's Blush, shell pink.....	1.25	4.00	14.00
Peach Blossom .....	1.25	4.00	14.00
Rose Bud, deep rose.....	1.25	4.00	14.00
Rose .....	1.25	4.00	14.00
Silvery Rose, lavender pink.....	1.25	4.00	14.00
Swansdown, pure white.....	1.25	4.00	14.00
Mixed .....	1.00	3.00	11.00

### ASTER NEW GIANT CALIFORNIA SUNSHINE, 3 ft.

Choice Mixed, a beautiful blend, shading from pink to rose, and lavender to blue .....	\$1.25	\$4.00	\$14.00
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### ASTER IMPROVED CREGO, 2½ to 3 ft.

Azure Blue, wilt resistant.....	.60	2.25	7.50
Blue Flame, (New) navy blue, wilt resistant .....	.60	2.25	7.50
Crimson, wilt resistant (Sold out).....	.60	2.25	7.50
Deep Rose, wilt resistant (Sold out) ..	.60	2.25	7.50
Pink, (shell pink) wilt resistant.....	.60	2.25	7.50
Purple, wilt resistant.....	.60	2.25	7.50
Shell Pink, (New) shell pink, wilt resistant .....	.60	2.25	7.50
Violet, wilt resistant.....	.60	2.25	7.50
White, wilt resistant (Sold out).....	.60	2.25	7.50
Mixed, wilt resistant.....		2.00	6.50

## ASTER OSTRICH FEATHER

	per oz.	$\frac{1}{4}$ lb.	lb.
Peach Blossom, wilt resistant.....	.50	1.70	6.00

## ASTER QUEEN OF THE MARKET, 1½ ft.

Crimson, wilt resistant.....	.50	1.80	6.00
Dark Blue, wilt resistant.....	.50	1.80	6.00
Flesh Pink, wilt resistant.....	.50	1.80	6.00
Peach Blossom, wilt resistant.....	.50	1.80	6.00
White, wilt resistant.....	.50	1.80	6.00
Mixed, wilt resistant.....	.40	1.30	4.50

## ASTER EARLY ROYAL, 2 ft.

Azure Blue, wilt resistant.....	.60	2.25	7.50
Deep Rose, wilt resistant.....	.60	2.25	7.50
Peach Blossom, wilt resistant.....	.60	2.25	7.50
White, wilt resistant (Sold out).....	.60	2.25	7.50
Mixed, wilt resistant.....	.50	1.60	5.50

## ASTER LATE BRANCHING, 2½ ft. (Vicks, Semples, American)

Azure Blue, wilt resistant.....	.55	2.00	6.75
Crimson, wilt resistant (Sold out).....	.55	2.00	6.75
Deep Rose .....		1.75	5.50
Lavender .....		1.75	5.50
Light Rose, wilt resistant.....	.55	2.00	6.75
Peach Blossom, wilt resistant.....	.55	2.00	6.75
Peerless Pink .....		1.75	5.50
Phlox Pink, wilt resistant.....	.55	2.00	6.75
Purple, wilt resistant (Sold out).....	.55	2.00	6.75
Rose Pink, silver pink, wilt resistant..	.55	2.00	6.75
Sensation, wilt resistant scarlet.....	.55	2.00	6.75
Shell Pink, (Mary Semple) wilt resistant .....	.55	2.00	6.75
White.....		1.75	5.50
White, wilt resistant .....	.55	2.00	6.75
Mixed, wilt resistant.....	.45	1.70	5.75

## ASTER BALL

Deep Purple, wilt resistant (Sold out)	.60	2.00	7.00
Deep Rose, wilt resistant (Sold out) ..	.60	2.00	7.00
Early Phlox Pink, wilt resistant.....	.50	1.70	6.00
Early White, wilt resistant.....	.65	2.40	8.00
Late White, wilt resistant (Sold out)	.65	2.40	8.00

## ASTER AURORA

Golden Sheaf, deep yellow wilt resistant (Sold out).....	1.25	4.50	15.00
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## ASTER GERMAN MASTER

Sunbeam, clear dark yellow.....	.90	3.00	10.00
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## ASTER HEART OF FRANCE

Brilliant Red, wilt resistant.....	1.10	4.00	14.00
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## ASTER SUPER CALIFORNIA GIANTS

"Los Angeles," shrimp pink (Sold out)	1.65	6.00	20.00
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## ASTER SURPRISE

Salmon Gold, pure golden salmon (Sold out) .....	1.00	3.60	12.00
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## BARTONIA AUREA

Golden yellow (Sold out).....	.40		1.25
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## BEAN

	per $\frac{1}{4}$ lb.	lb.
Scarlet Runners, Emperor.....		.10

### BRACHYCOME IBERIDIFOLIA

Dark Blue, white eye.....	1.65	5.50
Choice Mixed .....	1.35	4.50

### BROWALLIA ELATA

Blue .....	1.50	5.00
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### CALENDULA BALL'S FORCING STRAINS

We offer the recent re-selected cultures of this most popular cut flower, and our strains are unsurpassed and can be relied upon.

Art Shades .....	.70	2.50
Ball's Apricot .....	.90	3.00
Ball's Gold, pure gold.....	.90	3.00
Ball's Lemon Queen.....	.90	3.00
Ball's Long Orange.....	.90	3.00
Ball's Masterpiece .....	.90	3.00
Ball's Orange Improved, compact glowing orange .....	.90	3.00
Ball's Supreme, light orange, brown eye.....	.90	3.00
Ball's White .....	.90	3.00

### CALENDULA DOUBLE

Campfire, (Sensation) orange with scarlet sheen .....	.90	3.00
Chrysantha, (Sunshine) fluffy lemon.....	.35	1.25
Lemon Queen, sulphur yellow.....	.20	.60
Orange King, (Florists' Strain).....	.25	.75
A striking shade of orange red with a dark center. This re-selected strain was admired by all visiting Seedsmen for its very large double flowers, robust habit, and long stems, attaining a height of two and a half feet.		
Orange Shaggy, deeply fringed.....	1.50	5.00
Radio, quilled orange scarlet (Sold out).....	.30	1.00
Radio Golden Beam, gold.....	.30	1.00
Sunshine, golden yellow with long stem.....	.45	1.50
The Ball, orange light eye, (Florists' Strain)	.60	2.00
Choice Mixed, eight varieties.....	.15	.45

### CALLIOPSIS—BICOLOR

Tall Annual Varieties, mixed.....	.20	.70
Hybrida Semi-Plena, mixed.....	.30	1.00
Dwarf Annual Varieties, mixed.....	.40	1.25
Drummondi (Golden Wave).....	.30	1.00
Drummondi Gold Crest, (New) semi plena, a double row of petals, rich golden yellow with reddish brown zone.....	1.50	5.00

### CANDYTUFT—CORONARIA

Empress, white .....	.30	1.00
Giant Hyacinth, white, extra select		
Our strain is reselected, throwing from six to ten mammoth hyacinth-like spikes, height from twenty to twenty-four inches	.90	3.00
Little Gem .....	1.20	4.00
Little Prince, six inches high, very select.....	.90	3.00

## CANDYTUFT UMBELLATA

	per oz.	$\frac{1}{4}$ lb.	lb.
Albida, white .....	.30		1.00
Carmine .....	.30		1.00
Crimson .....	.30		1.00
Flesh Pink .....	.30		1.00
Lavender .....	.30		1.00
Rose Cardinal .....	.50		1.75
Exquisite Mixed, Lots better.....	.30		.90
Mixed .....	.20		.70

## CANTERBURY BELLS ANNUAL

Angelus Bell, deep rose.....	.90	3.00	10.00
Liberty Bell, violet-blue.....	.90	3.00	10.00
Choice Mixed .....	.70	2.40	8.00

## CARNATION MARGUERITE

Chabaud's Everblooming Mixed.....	.90		3.00
Hardy Border Mixed.....	1.50		5.00
Marguerite Choice Mixed (Sold out).....	.90		3.00

## CARNATION CHABAUD'S

Giant Improved Exquisite Mixed.....	.65	2.50	8.00
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## CELOSIA PLUMOSA

Choice Mixed .....	.90		3.00
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## CENTAUREA CYANUS DOUBLE

Blue, deep cornflower blue, (Florists' Strain)	.35		1.25
Carminc, Miniata .....	.35		1.25
Maroon, Atropurpurea .....	.35		1.25
Mauve (Sold out).....	.35		1.25
Mauve Queen, selected (Sold out).....	.35		1.25
Ruby (Sold out).....	.35		1.25
Rose, rose pink, (Florists' Strain).....	.35		1.25
White, very double, (Florists' Strain).....	.35		1.25
Choice Mixed, six varieties.....	.30		1.00

## CENTAUREA CANDIDISSIMA

(Argentea Vera) .....	.60	2.25	7.50
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## CENTAUREA SUAVEOLENS

Yellow.....	.75		2.50
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## CENTAUREA IMPERIALIS

Amaranth Red, new .....	.75		2.50
Brilliant Rose .....	.75		2.50
Deep Lavender (Sold out).....	.75		2.50
Purple .....	.75		2.50
White .....	.75		2.50
White Passing to Rose.....	.75		2.50
Mixed, all varieties.....	.60		2.00

## CENTAUREA SWEET SCENTED

Bride, pure white .....	.90		3.00
Bridegroom, heliotrope (Sold out).....	.75		2.50
Bridesmaid, yellow changing to rose.....	.75		2.50
Chamelon, yellow tinted.....	.75		2.50
Honeymoon, golden yellow.....	.90		3.00
Suaveolens, yellow .....	.90		3.00

## CHEIRANTHUS

	per oz.	$\frac{1}{4}$ lb.	lb.
Allionii, deep orange, reselected.....		.40	1.25
Kewensis, primrose changing to mauve.....	\$1.25	4.50	15.00
Linifolius, pale lilac, (Alpine Wall- flower) .....		1.60	6.00

## CHELONE BARBATA Coccinea

(Scarlet Bugler) .....	.75	2.50
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## CHRYSANTHEMUM SINGLE STAR

Eastern Star, primrose. brown disc.....	.25	.85
Evening Star, golden yellow.....	.25	.85
Gloria Alba, white, pale disc.....	.25	.85
Golden Glory .....	.60	2.00
Morning Star, creamy primrose.....	.25	.85
Northern Star, white, yellow zone.....	.25	.85
Mixed .....	.20	.75

## CHRYŒANTHEMUM LEUCANTHEMUM

Shasta Daisy Alaska.....	1.80	6.00
Asterflorum, giant double shaggy aster-like daisy .....	\$15.00	

## CINERARIA GRANDIFLORA

	per 1/16 oz.	$\frac{1}{4}$ oz.	oz.
Olympic Giants, exceptionally good strain .....	4.00	14.00	50.00
Cremer's Prize Strain (Sold out).....	4.00	14.00	50.00

## CINERARIA MARITIMA

	per oz.	$\frac{1}{4}$ lb.	lb.
Candidissima, white leaved.....	.60		2.00
Diamond, white leaved.....	.60		2.00

## CLARKIA ELEGANS DOUBLE

Brilliant, bright carmine (Sold out).....	1.00	3.50
Crimson Queen, crimson (Sold out).....	1.35	4.50
Enchantress, salmon pink (Sold out).....	1.20	4.00
Glorious, brilliant scarlet (Sold out).....	1.35	4.50
Illumination, orange with rose (Sold out)....	1.20	4.00
La France, salmon pink (Sold out).....	1.20	4.00
May Blossom, pink, deepening to rose (Sold out) .....	1.35	4.50
Scarlet Queen, scarlet (Sold out).....	1.00	3.50

## COBAEA SCANDENS

Violet Blue .....	.75	2.50
White (Sold out).....	1.80	6.00

## COREOPSIS

Grandiflora, Flora Plena, a valuable semi- double cut flower, reselected.....	\$ .75	\$2.50
Grandiflora Lanceolata, narrow leaved golden yellow true stock.....	.30	.90
Grandiflora New Gold, double rich golden yellow on long stems.....	.50	1.50
Grandiflora Mayfield Giant, (New) large golden yellow, quite an improvemen on the old type .....	.90	3.00

## COSMIDIUM

Burridgeanum, Orange Crown.....	.45	1.50
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### COSMOS—Extra Early Double Crested

This group is becoming a great favorite with the florists, and our strain is unequalled.

	per oz.	$\frac{1}{4}$ lb.	lb.
Crimson.....	1.25	4.50	15.00
Pink .....	1.25	4.50	15.00
White .....	1.25	4.50	15.00
Mixed .....	1.00	3.50	12.00

### COSMOS—Early Express

Crimson.....	.90	3.00
Pink.....	.90	3.00
White.....	.90	3.00
Mixed.....	.75	2.50

### COSMOS—Extra Early Mammoth Single

Crimson.....	.40	1.30
Pink.....	.40	1.30
White.....	.40	1.30
Mixed.....	.35	1.20
Miniature Yellow, (Bidens Humulis).....	.30	1.00

### COSMOS

Klondyke, orange (Sold out).....	1.20	4.00
Klondyke Orange Flare, (New) vivid orange with attractive light green foliage blooms in 90 days (Sold out) .80	3.00	10.00

### CYNOGLOSSUM AMABILE

(Chinese Forget-Me-Not) .....	.20	.60
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### DAHLIA

Coltness Hybrids Mixed (Sold out)....	1.00	3.60	12.00
Unwin's Ideal Bedding Mixed.....	1.60	5.00	20.00

### DELPHINIUM CHINENSIS

Cambridge Blue. rich clear bella- donna blue .....	1.00	3.60	12.00
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### DELPHINIUM BELLADONNA IMPROVED (Clividen Beauty)

Light turquoise blue; the florists' favorite either for forcing or open- ground planting; no better strain than ours .....	1.65	6.00	20.00
Belladonna, light blue, (Florists Strain) .....	1.00	3.60	12.00

### DELPHINIUM BELLAMOSUM IMPROVED

Dark blue, with the branching bella- donna habit, and now becoming very popular, very select.....	1.65	6.00	20.00
Bellamosum, dark blue.....	1.00	3.60	12.00

### DELPHINIUM WREXHAM OR HOLLYHOCK STRAIN

This strain produces immense spikes with very large flowers, colors ranging from light to very deep blue, purple, art to rosy lilac shades.

	per oz.	$\frac{1}{4}$ lb.	lb.
Wrexham Art Shades.....	\$4.00	\$15.00	\$50.00
Wrexham Light Blue Shades (Sold out) .....	4.00	15.00	50.00
Wrexham Exquisite Mixed, an excep- tionally good strain of the choicest sorts .....	3.00	10.50	37.50

## DIANTHUS

This group is suitable for rock gardens, including Sweet Wivelsfield.

	per oz.	¼ lb.	lb.
Chinensis, Single Mixed.....	.35		1.10
Chinensis, Double Mixed.....	.40		1.35
Heddewigi Laciniatus, Single Mixed.....	.55		1.80
Heddewigi Laciniatus, Double Mixed.....	.60		2.00
Sweet Wivelsfield Mixed, beautiful markings	1.50		5.00

## DIDISCUS COERULEUS

Blue Lace Flower, reselected.....	1.35	4.50
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## DIMORPHOTHECA

Aurantiaca, orange yellow.....	1.35	4.50
Aurantiaca Hybrida, Mixed.....	1.20	4.00

## DOLICHOS LIGNOSIS

Australian Pea Vine.....	1.00	3.50
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## ECHIUM

Plantagineum, purple, good for bees.....	.75	2.50
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## ESCHSCHOLTZIA

Alba, white .....	.20	.75
Aurantiaca, orange, true California Poppy, Award of Merit R. H. S. 1930.....	.25	1.00
Mandarin, orange and scarlet.....	.45	1.50
Rose Queen, rose pink.....	.45	1.50
Exquisite Mixed .....	.35	1.25

## ESCHSCHOLTZIA ERECTA COMPACTA

Ballet Girl, carmine and creamy white. Highly Commended R. H. S. 1930.....	1.50	5.00
Bridesmaid, soft coral pink, Highly Commended R. H. S. 1930.....	.60	2.00
Fireflame, orange scarlet.....	1.50	5.00
Lovely, rose pink suffused salmon.....	1.50	5.00
Orange Flame, vivid orange scarlet.....	1.50	5.00
Purple Glow, reddish purple.....	1.50	5.00
Scarlet Beauty, deep scarlet. Award of Merit R. H. S. 1930.....	1.50	5.00
The Geisha, brilliant rose and orange crim- son. Award of Merit R. H. S. 1930.....	1.20	4.00
Hybrida Mixed .....	1.20	4.00

## FELICIA BERGERIANA

(Kingfisher Daisy) dwarf blue star shaped flower, a gem for rock gar- dens .....	2.00	7.50
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## GAILLARDIA GRANDIFLORA

Burgundy, coppery scarlet self.....	\$1.65	\$6.00	\$20.00
Dazzler, gold and maroon red.....		1.80	6.00
Portola Hybrids. bronze red, gold tipped.....		1.50	5.00
Tangerine, orange, overlaid red.....	.80	3.00	10.00
Superba, Choice Mixed.....		.90	3.00

## GAILLARDIA PICTA

	per oz.	¼ lb.	lb.
Indian Chief Single, bronzy red.....	.75		2.50

## GERBERA JAMESONI HYBRIDS

Coral Shades	Orange Shades	Pink Shades
Red Shades	Rose Shades	Yellow Shades
Each per 1000 seeds.....		3.50
Exquisite Mixed, per 1000 seeds.....		1.60

## GILIA

Capitata, azure blue, good for cutting.....	.25	.80
Tricolor, choice mixed.....	.15	.50

## GLAUCIUM

“Horned Poppy” scarlet and yellow.....	.60	2.00
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## GODETIA DWARF SINGLE

Brilliant, carmine .....	.90	3.00
Charming, deep satiny pink.....	.90	3.00
Duke of York, rose carmine (Sold out).....	.90	3.00
Delicata, (New) light rose pink shading to blush, very compact.....	.85	3.00 10.00
Sybil Sherwood, (New) bright salmon pink very attractive (Sold out).....	1.50	5.00
Thunderbolt, vivid deep crimson.....	1.50	5.00
White Swan, pure satin white.....	1.50	5.00
Wild Rose, bright rose.....	1.50	5.00
Exquisite Mixed .....	.80	2.75

## GODETIA TALL DOUBLE GRANDIFLORA

Carmine, pink, carmine blotch.....	.75	2.50
Crimson .....	.75	2.50
Mauve, Highly Commended R. H. S.....	.75	2.50
Pink.....	.75	2.50
Rosy Morn, brilliant pink.....	.75	2.50
Mixed.....	.60	2.00

## GYPSOPHILA ELEGANS

Carminea, carmine .....	.30	1.00
Crimson .....	.30	1.00
Rosea (Sold out).....	.30	1.00
Grandiflora Alba, London Market, large flowered snow white.....	.15	.50
Grandiflora Covent Garden Market.....	.15	.40

## GRANDIFLORA ALBA, Paris Market

We have a very select strain of this money- maker; flowers are large and pure white..			
Gypsophila Pacifica (New) late blooming .....	.15	.40	
	2.00	7.50	25.00

## GYPSOPHILA PANICULATA

Snow White, double pure white.....	2.50	9.00	30.00
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## HELIANTHUS (Sunflower)

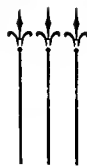
Cucumberifolius Excelsior Hybrids, small flowered dark zoned varieties.....	.45	1.50
Tall Red .....	.25	.75



# Scabiosa Grandiflora Double



One of the most popular annuals—  
makes a good showing in the garden  
or as a cut flower. We have still a  
small surplus of all varieties on hand.



See page 30 for the  
varieties that we  
offer.



## HELICHRYSUM MONSTROSUM DOUBLE

	per oz.	$\frac{1}{4}$ lb.	lb.
Canary yellow .....	.90		3.00
Fireball.....	.90		3.00
Golden Globe .....	.90		3.00
Rose Carmine Shades.....	.90		3.00
Rose Queen, rich rose pink.....	.90		3.00
Salmon .....	.90		3.00
Violet.....	.90		3.00
White.....	.90		3.00
Choice Mixed .....	.75		2.50

## HELIOPHILA Linearifolia

Racemes of cornflower blue flowers,  
dwarf rockgarden gem, per oz.....\$1.50

## HEUCHERA (Coral Bells)

Sanguinea Splendens, vivid crimson.... 4.00 15.00 50.00

## HOLLYHOCK CHATER'S DOUBLE

Black .....	.65	2.25	7.50
Colorado Sunset, copper to cream (Sold out) .....	.65	2.25	7.50
Lilac Beauty .....	.65	2.25	7.50
Maroon .....	.65	2.25	7.50
Newport Pink (Sold out) .....	.65	2.25	7.50
Red .....	.65	2.25	7.50
Scarlet (Sold out) .....	.65	2.25	7.50
White .....	.65	2.25	7.50
Yellow (Sold out) .....	.65	2.25	7.50
Exquisite Mixed, the Old English Garden favourite, made up from a special formula .....		1.80	6.00

## HOLLYHOCK TRIUMPH or Imperator

Exquisite Mixed, this beautiful mixture contains the most artistic shades of orange, pink, chamois, rose, salmon and purple. A triumph of Beauty..... .75 2.70 9.00

## HOLLYHOCK SINGLE

Mixed..... .45 1.50

## HUNNEMANNIA

Fumariaefolia, "Santa Barbara Poppy,"  
yellow ..... .75 | 2.50 |  || Fumariaefolia Sunlight. semi-double form ..... | .60 | 2.25 | 7.50 |

## KOCHIA

Trichophylla Childsii, Summer Cypress..... .20 .40

## REWARDS WE ARE PROUD OF

In 1934 we received from THE ROYAL HORTICULTURAL SOCIETY of England the following awards for LARKSPUR after trial at their Wisley Gardens, one Award of Merit and five Highly Commended. One Award going to a NOVELTY that we expect to introduce after 1935 harvest.

We are growing the two most popular groups, namely, the Giant Imperial and the Branching Stock Flowered. They are the best for cut flowers and Florist work, and also make splendid plants for the home garden.

## LARKSPUR GIANT IMPERIAL

	per oz.	¼ lb.	lb.
Blue Spire, dark blue.....	1.35	4.50	
Carmine King, rosy carmine.....	1.35	4.50	
Cattleya, rich rosy lilac, full double, and later flowering, highly commended R. H. S. 1934 .....	.90	3.00	10.00
Daintiness, delicate lavender blue.....	1.50	5.00	
Dazzler, a very early flowering lustrous carmine, the flowering spike is very long, and ideal for florist's (Sold out) .....	.90	3.00	10.00
Exquisite Pink Improved.....	1.35	4.50	
Exquisite Rose, rose pink.....	1.35	4.50	
Lilac Queen. Award of Merit R. H. S. 1934 A rich lilac shading to lavender blue (Ridgeway color classification is "Chinese Violet shading to Lavender Violet").....	1.50	5.00	
Lilac Spire, lilac.....	1.35	4.50	
Los Angeles, salmon rose, highly commended R. H. S.....	1.35	4.50	
Miss California, salmon pink.....	1.35	4.50	
Sweet Lavender, a delightful shade of rich lavender blue. the flowers are large full double, highly com- mended R H. S. 1934 (Sold out).....	.90	3.00	10.00
The Empress, rose pink shaded salmon, true branching from base.....	1.35	4.50	
White Spire, pure white.....	1.35	4.50	
Exquisite Mixed .....	1.20	4.00	

### LARKSPUR—Tall branching double, Stock Flowered

Ageratum Blue .....	.50	1.80
Bright Rose (Mauve Rose).....	.50	1.80
Brilliant Rose .....	.50	1.80
Dark Blue .....	.50	1.80
EMPRESS ROSE. A rich Salmon Pink, everblooming, super-branching, six feet tall, and coming 100% true. The long trusses have mammoth florets well placed on 4-foot stems. As a cut flower Empress Rose is unsurpassed for color, keeping qualities, and branching habit. The sales on this variety have proven its worth to the florist and it is without a doubt the finest pink Larkspur in cultivation. Highly commended R. H. S.....	.60	2.00
Exquisite Pink .....	.60	2.00
La France, salmon pink. Highly commended R. H. S.....	.60	2.00
Lilac.....	.50	1.80
Los Angeles, rosy salmon.....	.60	2.00
Lustrous Carmine .....	.60	2.00
Pure White .....	.50	1.80
Rosamond, (New) rose self.....	2.25	7.50
Rosy Scarlet .....	.60	2.00
Shell Pink .....	.50	1.80
Sky Blue .....	.50	1.80
Exquisite Blend, lots better.....	.45	1.50
Mixed .....	.35	1.25

## LAVATERA

Assurgentiflora, rose (California Wind- break) .....	.30	1.00
Splendens Alba, white.....	.75	2.50
Splendens Rosea, rose pink.....	.75	2.50



## LEPTOSIPHON

	per oz.	¼ lb.	lb.
Aurens, rich gold.....		1.20	4.00
Roseus, rose .....		1.20	4.00
French Hybrids, beautiful shades.....		.75	2.50

## LEPTOSYNE

Maritima, yellow Marguerite.....	1.20	4.00
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## LINARIA MAROCCANA

Alba Pearl, white.....	.60	2.00
Diadem, large flowers of bright violet with pure white eye (Sold out).....	.60	2.00
Fairy Bouquet, (New) rich fairy shades, distinct and attractive.....	.50	1.50
Golden Gem, deep golden yellow.....	.60	2.00
Ruby King, rich ruby red (Sold out).....	.60	2.00
Hybrids Excelsior Mixed.....	.45	1.50

## LUPINUS HARTWEGI

This group has attained much popularity and is especially adapted for forcing.

Albus.....	.30	1.00
Dark Blue .....	.30	1.00
Roseus.....	.30	1.00
Sky Blue .....	.30	1.00
Mixed.....	.25	.90

## LUPINUS HARTWEGI GIANTS

Giant King Blue, oxford blue.....	2.40	8.00
Giant King White, pure white.....	2.40	8.00
Giant King, choice Mixed.....	1.50	5.00
Hybridus Roseus, pink.....	.60	2.00
Nanus Blue .....	.30	1.00

## LYCHNIS

Chalcedonica, scarlet .....	.60	2.00
Chalcedonica Alba, white.....	1.00	3.50
Chalcedonica Salmon Queen, salmon pink.....	1.00	3.50

## MARIGOLD TALL AFRICAN DOUBLE FISTULOSA

We have the finest strain in California, blooms measuring over six inches in diameter, quilled type.

All Double Lemon.....	.65	2.40	8.00
All Double Orange.....	.65	2.40	8.00
Lemon Queen .....		1.20	4.00
Golden Emblem. A rich gold with very large flowers measuring from four to five inches in diameter. The color is a mid-shade between Lemon Queen and Orange Prince.....	.60	2.25	7.50
Orange Prince .....		1.20	4.00
Primrose Queen (New).....		1.20	4.00
Mixed.....		.75	2.50

## MARIGOLD AFRICAN Carnation Type (Loose broad petals)

This new type has broad semi-quilled loosely ruffled petals and is intensely double. It has become exceptionally popular as a cut flower, and the varieties offered are all recent novelties.

Golden Beauty, soft pure golden yellow .....	\$ .60	\$2.25	\$7.50
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## MARIGOLD AFRICAN, Carnation Type—Continued

	per oz.	¼ lb.	lb.
Guinea Gold, vivid golden orange of great merit, excellent cut flower.....		1.50	5.00
Yellow Beauty, clear light yellow.....	.60	2.25	7.50
Yellow Supreme, dazzling lemon, overlaid buff, this variety lacks the peculiar marigold odor (Sold out) ..	.60	2.25	7.50
Dwarf Golden Queen, large flowered gold makes a good bedding plant....	.60	2.25	7.50
Dwarf Primrose Queen, large flowered primrose, makes a good bedding plant .....	.60	2.25	7.50
Dwarf Yellow Queen, large flowered yellow makes a good bedding plant ..	.60	2.25	7.50

## MARIGOLD MEXICAN

Dwarf Orange (New).....	.80	3.00	10.00
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## MARIGOLD—French Tall Double

Scotch Exhibition Striped.....	1.50	5.00
Choice Mixed .....	.40	1.40
Australian Giant, or Grendon Tree, brownish yellow .....	.90	3.00
Single Brown (Josephine) for Florists.....	.45	1.50

## MARIGOLD—French Dwarf Double

Dark Brown .....	.55	1.80
Golden Ball, compact large golden yellow....	.55	1.80
Golden Yellow, Brown Margin, large blooms .....	.55	1.80
Harmony, scabious-like flower of deep orange with maroon collar of broad petals (New) .....	1.35	4.50
Robert Beist, maroon.....	.60	2.00
Striped, extra fancy.....	.90	3.00
Choice Mixed .....	.45	1.50
Monarch Strain Golden Ball, large flowered .....	1.00	3.50
Monarch Strain Exquisite Mixed. compact habit with large flowers, fascinating new shades .....	.90	3.00

## MARIGOLD—Dwarf French Single

Fire Cross, deep orange yellow blotched maroon, the finest of all varieties for edging .....	.35	1.25
Gold Edged .....	.45	1.50
Legion of Honor, Little Brownie.....	.45	1.50
Tagetes Signata Pumila, orange, very free blooming.....	1.30	4.50
Tagetes Signata Pumila Golden Ring, improved free blooming, throwing flowers well above foliage.....	1.50	5.00

## MATTHIOLA BICORNIS

Evening Scented Stock.....	.15	.50
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## MIGNONETTE

Reseda Odorata, Grandiflora Improved.....	.15	.45
Allen's Defiance .....	.30	1.00
Ball's Forcing Strain.....	.80	3.00
Golden Goliath, deep golden yellow, immense size.....	1.50	5.00

## MIGNONETTE—Continued

	per oz.	¼ lb.	lb.
Machet.....	.30		1.25
Machet Giant Flowering.....	.90		3.00
Machet Golden Goliath, giant deep yellow..	1.50		5.00
Machet New York Market, Florists' Strain..	1.20		4.00
Machet Orange Queen, orange red.....	.60		2.00
Machet Rubin, coppery scarlet.....	.60		2.00
Machet White .....	.60		2.00
Red King, deep red.....	1.20		4.00
Red Monarch, vivid red (New).....	1.50		5.00

## MINA LOBATA

(Flag of Spain) scarlet climber.....	.80	3.00	10.00
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## MIRABILIS

Marvel of Peru Mixed (Four o'Clock)			
(Sold out) .....	.15		.50

## NASTURTIIUM DOUBLE SWEET SCENTED

Golden Gleam.....			.60
Golden Globe, dwarf golden yellow (Sold out)	.60		2.00
Scarlet Gleam, brilliant orange scarlet.....	.60		2.00
Scarlet Gleam Fusilier, vivid orange scarlet	.60		2.00
Glorious Gleam Hybrids, the colors have surpassed our expectations, many of them coming with dark leaves.....	.30		1.00

## NASTURTIIUM SEEDLINGS

Trial Ground Exquisite Mixed. This blend is from our many crosses on Golden Gleam, comprising both DOUBLE and SINGLE, the colors have an exceptionally wide range from soft salmon to the most brilliant orange scarlet.....			.40
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## NASTURTIIUM DWARF

Chamelion, fancy .....			.35
Empress of India, scarlet, dark leaved.....			.35
Golden King, yellow, dark leaved.....			.35
Queen of Tom Thumbs, variegated leaved mixed.....			.35
Ruby King, deep rose.....			.35
Spotted King or Lady Bird, yellow, spotted red.....			.35
Vesuvius or Salmon Queen, salmon rose.....			.35
Fancy Mixture of dark-leaved varieties.....			.35
Choice Mixed .....			.32

## NASTURTIIUM LOBBS

Choice Mixed .....			.32
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## NASTURTIIUM, TALL

Crimson .....			.35
Dunnett's Orange .....			.35
Jupiter golden yellow.....			.35
King Theodore, garnet, dark leaved.....			.35
Pearl or Moonlight, amber white.....			.35
Variegated Mixed .....			.35
California Giants, Special Mixed (Sold out).....			.35
California Giants, Mixed (Sold out).....			.32

## NEMESIA NANA COMPACTA

Blue Gem Improved. bright blue.....	1.65	6.00	20.00
Triumph Choice Mixed.....	1.00	3.60	12.00

## NEMESIA STRUMOSA SUTTONI GRANDIFLORA

	per oz.	$\frac{1}{4}$ lb.	lb.
Cherry Red .....	2.00	7.50	25.00
Exquisite Mixed .....	1.00	3.60	12.00

## NEMOPHILA

Insignis Blue (Baby Blue Eyes).....	.30	1.00
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## NICOTIANA

Affinis, pure white, sweet scented (Sold out) .....	.45	1.50
Affinis Crimson Bedder, rich deep carmine .....	1.25	4.50
Affinis Pink Shades.....	.60	2.00
Affinis Hybrids, Choice Mixed, sweet scented.....	.50	1.75
Sauderae Crimson King.....	.90	3.00

## NIGELLA

Miss Jekyll, cornflower blue (Sold out).....	.30	1.00
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## OENOTHERA LAMARCKIANA

(Evening Primrose) .....	.20	.60
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## PANSY

Swiss Alpenglow, rich ruby red.....	3.75	13.00	45.00
Swiss Ullswater, rich wedgewood blue	3.75	13.00	45.00
Swiss Giants (Roggli) Exquisite Mixed.....	3.75	13.00	45.00
Swiss New Dwarf Giants, a strain with rich and varied shades and mammoth flowers (Sold out).....	5.00	17.00	60.00

## PENTSTEMON

Gentianoides Castle Forbes, vivid car- mine with white throat large flowers .....	2.00	7.50	25.00
Gentianoides, carmine queen.....	2.00	7.50	25.00
Gentianoides, Red Shades.....	2.00	7.50	25.00
Gentianoides, Rose and Pink Shades..	2.00	7.50	25.00
Gentianoides, White .....	2.00	7.50	25.00
Gentianoides, Gloxinoides Exquisite Mixed. (Sensation) .....	1.65	6.00	20.00
Grandiflora Mixed .....	1.00	3.60	12.00
Glaber Rose, free flowering rose pink	.80	3.00	10.00
Subglaber Blue, bright blue. medium flower.....	.80	3.00	10.00
Miniature Hybrids, Exquisite Mixed..	1.50	5.40	18.00

## PETUNIA HYBRIDA

Alba, pure white.....	1.20	4.00
Blue, (Burpee's Blue).....	.65	2.40
Blue Bee, blue of Jersey Gem Viola....	.65	2.40
Countess of Ellesmere, rose white throat.....	1.00	3.50
Erfordia, rose white throat (Rosy Morn).....	.65	2.40
General Dodds' blood red.....	1.80	6.00
Golden Rose, (Lord Courtenay).....	2.25	7.50
Howard's Star, purple, white star.....	1.20	4.00
Howard's Star Improved, dark velvety purple white star, very select.....	.80	3.00
Inimitable, striped and blotched.....	1.20	4.00

## PETUNIA HYBRIDA—Continued

	per oz.	$\frac{1}{4}$ lb.	lb.
Luminosa, vivid tyrian rose.....	1.75	6.00	20.00
Rose King, rich rose.....		1.80	6.00
Violacea, deep violet.....	.65	2.40	8.00
Exquisite Mixed, a beautiful blend of the most desirable sorts including grandifloras; for value it can't be excelled.....		1.80	6.00
Choice Mixed—This brilliant mixture includes the stars, and we cannot recommend it too highly.....		.75	2.50

## PETUNIA HYBRIDA NANA ERECTA

This group is a dwarf, compact, floriferous and continuous bloomer, our strains are exceptionally good, undoubtedly the most satisfactory bedding plant in cultivation for America.

Celestial Rose, deep rose, very compact.....	2.00	7.50	25.00
Fringed Rose (New), rose pink self....	.80	3.00	10.00
Gloria, golden rose.....	.75	2.70	9.00
Periwinkle. A welcome and much asked for addition to this popular group. The color is a delightful shade of pastel blue.....	1.65	6.00	20.00
Rose of Heaven, rose pink.....	.80	3.00	10.00
Rosy Morn, rose pink, white throat....	1.15	4.20	14.00
Silver Blue, Cambridge blue.....	2.00	7.50	25.00
Snowball, white compact.....	.80	3.00	10.00
Snow Queen, pure white very compact	.80	3.00	10.00
Tyrian Rose. The color is a bright Tyrian Rose shade and the flowers are large, measuring $2\frac{1}{2}$ to 3 inches across with a delightful creamy throat .....	2.00	7.50	25.00
Violacea, (New), deep violet, none better .....	1.15	4.20	14.00
Exquisite Mixed. a brilliant blend.....	.65	2.40	8.00
Mixed.....		1.80	6.00

## PETUNIA NANA COMPACTA

Inimitable, striped and blotched.....		2.40	8.00
Norma, blue, white star, very compact	.75	2.70	9.00
Martha Washington, (New) blush pink veined rich wine red, ruffled edge with open throat, per oz. (Sold out)	15.00		
Pink Gem, soft pink.....	1.65	6.00	20.00
Rose No. 22, bright rose pink (Sold out) .....	2.50	9.00	30.00
Choice Mixed .....	1.25	4.50	15.00

## PETUNIA HYBRIDA PENDULA (BALCONY PETUNIA)

Alba. (Balcony White).....	1.50	5.40	18.00
Damask Rose. The large flowers (three to four inches in diameter) are the most brilliant Tyrian Rose	2.50	9.00	30.00
Purpurea, (Balcony Crimson).....	1.50	5.40	18.00
Rose (Balcony Rose).....	1.50	5.40	18.00
Netted Blue Gem. A striking new color in the balcony group; steel blue, beautifully netted or veined with a deep violet.....	2.50	9.00	30.00
Star of California, violet white star..	2.00	7.50	25.00
Venosa, malva pink veined.....	2.00	7.50	25.00
Violacea Improved (Balcony Blue)....	2.30	8.00	28.00
Mixed, blended from named varieties	1.50	5.40	18.00

## **PETUNIA GRANDIFLORA, Large Flowered Single**

per 1/16 oz.    1/4 oz.    oz.

Admiration. (Balcony Queen) velvety			
blue, white spotted or star.....	2.00	7.50	25.00
Brilliant Rose .....	1.30	4.80	16.00
Dwarf Pink Glory (Diener's).....	2.50	9.00	30.00
Elk's Pride, velvety violet.....	1.30	4.80	16.00
Giant Pink Glory.....	1.30	4.80	16.00
Purple Prince .....	.65	2.40	8.00
Steel Blue Veined.....	1.30	4.80	16.00
Mixed.....	.65	2.40	8.00

## **PETUNIA DWARF GIANTS DE LUXE**

We have spent much time and expense in creating a very dwarf mammoth flowering strain, unrivalled for their exotic colors, pencilled markings and deep colored throats.

We can with the utmost confidence say, **NONE BETTER AT ANY PRICE.**

## **PETUNIA DWARF GIANTS OF CALIFORNIA**

**De Luxe or Ramona Strain re-selected mixed.** We recommend this strain to all who demand the best. It has all the desirable qualities, very compact plants, large and beautiful flowers.

Price per 1/16 oz. \$2.30; 1/4 oz. \$8.00; 1 oz. \$28.00.

## **PETUNIA DWARF GIANTS OF CALIFORNIA**

**Deep Rose.** This is a dwarf compact mammoth flowered, wide open throat with the desirable deep rose shade, and beautifully pencilled markings.

Price per 1/16 oz. \$2.50; 1/4 oz. \$9.00; 1 oz. \$30.00

## **PETUNIA DWARF GIANTS OF CALIFORNIA**

**Rosie.** This is a rich rose lavender shading to a deeper rose in the open throat, very compact habit. The colossal flowers are beautifully fringed and netted, can be used in beds, and pot work.

Price per 1/16 oz. \$2.50; 1/4 oz. \$9.00; 1 oz. \$30.00

## **PETUNIA GIANTS OF CALIFORNIA**

### **Shepherd's Re-selected Strains:**

We have made selection after selection to improve the quality for range of color, size of flower, and exquisite markings, and respectfully say, "They have never been surpassed if ever equalled for their exotic beauty, and delightful wavy form."

## **PETUNIA GIANTS OF CALIFORNIA DE LUXE**

### **Double Giant Fringed Exquisite Mixed.**

This double Shepherd's strain has a magnificent range of color, and the percentage of doubles is as good as the best offered anywhere, as proven in our trial grounds. **LOTS BETTER.**

Price per 1/16 oz. \$12.00; 1/4 oz. \$40.00; oz. \$140.00

### **Single Giant Exquisite Mixed.**

A brilliant mixture of Shepherd's unrivalled strain, colossal in size, rich in color, and exquisite in form. **LOTS BETTER.**

Price per 1/16 oz. \$1.70; 1/4 oz. \$6.00; oz. \$20.00

### **Ruffled Monsters Exquisite Mixed**

This is a deeper shade than above, with plants more erect, an exceptionally fine strain.

Price per 1/16 oz. \$2.00; ¼ oz. \$7.50; oz. \$25.00

### **Fluffy Ruffles Exquisite Mixed**

This is a large flowered strain with very fluffy and ruffled edges, sometimes they look like doubles.

Price per 1/16 oz. \$1.25; ¼ oz. \$4.50; oz. \$15.00

### **Ruffled Monsters Dark Shades Mixed**

This has all the darker colors selected to the dwarf habit, splendid for pot work.

Price per 1/16 oz. \$2.00; ¼ oz. \$7.50; oz. \$25.00.

### **PETUNIA LARGE FLOWERING SINGLE FRINGED**

	per 1/16 oz.	¼ oz.	oz.
Brilliant Rose .....	\$1.30	\$4.80	\$16.00
Elk's Pride Improved, rich velvety purple .....	2.50	9.00	30.00
Kermesina, crimson rose, large flowers .....	2.00	7.50	25.00
Maculata, blotched red and white.....	1.30	4.80	16.00
Miranda, rose carmine.....	1.30	4.80	16.00
Pepita, scarlet blotched white.....	1.30	4.80	16.00
Romany Lass, crimson deep throat....	2.50	9.00	30.00
Theodosia, rose pink yellow throat....	2.00	7.50	25.00
Triumph Pink, salmon pink.....	1.30	4.80	16.00
Violacea, velvety violet blue.....	3.30	12.00	40.00
White Beauty .....	1.30	4.80	16.00
Fringed Single Mixed.....	1.30	4.80	16.00

### **PETUNIA RUFFLED GIANTS. Large Veined Throats**

Copper Red, dark throat.....	2.50	9.00	30.00
German Empress, lavender veined.....	2.50	9.00	30.00
Giant Steel Blue, veined.....	2.50	9.00	30.00
Maculata, red and white.....	2.50	9.00	30.00
Prince of Wuerttemberg, dark crimson	2.50	9.00	30.00
Princess of Wuerttemberg pink veined purple.....	2.50	9.00	30.00
Rosea, rose .....	2.50	9.00	30.00
White, white with yellow throat.....	2.50	9.00	30.00
Yellow Throated, rose and white.....	2.50	9.00	30.00
Ruffled Monsters, Mixed.....	2.00	7.50	25.00

### **PHACELIA**

	per oz.	¼ lb.	lb.
Campanularia, (California Blue Bell).....		.75	2.50
Congesta, lilac blue.....		.30	1.00

### **PHLOX DRUMMONDI**

Grandiflora Alba .....	.65	2.40	8.00
Grandiflora Chamois Rose.....	.65	2.40	8.00
Grandiflora Coccinea .....	.65	2.40	8.00
Grandiflora Isabellina, yellow.....	.65	2.40	8.00
Grandiflora Lilac .....	.65	2.40	8.00
Grandiflora Rose, rose pink.....	.65	2.40	8.00
Grandiflora Mixed (Sold out).....		1.50	5.00
Nana Compacta Fireball, dazzling scarlet .....	1.25	4.50	15.00
Nana Campacta Snowball, pure white	1.25	4.50	15.00
Star Choice Mixed.....	.65	2.40	8.00

## POPPY ICELAND (Nudicaule)

	per oz.	¼ lb.	1b.
Gartref Strain Dark Edge, zonal rings	6.00		
Gartref Strain Dark Edge Pink, very distinct (Sold out).....	6.00		
Gartref Strain Lustre, dazzling shades	6.00		
Gartref Strain Cream, suffused lime green.....	6.00		
Gartref Strain Exquisite Mixed.....	5.00		
Sandford's Giant Strain (New) mammoth flowers with long stems, good range of colors.....	1.30	4.50	15.00

## POPPY SHIRLEY SINGLE

American Legion, brilliant orange scarlet.....	.35	1.25
Fairy (New) bush form with mammoth flowers, art color shades of pink, rose, salmon and scarlet.....	.90	3.00
Rose Pink, "Wild Rose".....	.60	2.00
Exquisite Mixed, a brilliant blend including singles and doubles. Lots better.....	.30	.90
Choice Mixed, singles only.....	.20	.75

## POPPY SHIRLEY DOUBLE BEGONIA FLOWERED

Cavalcade, (New) has the rich orange scarlet color of the Single Shirley American Legion. brilliant and most attractive. The large flowers are full begonia double, rich and beautiful, and they lend themselves admirably for floral arrangement.....	.90	3.00
Dazzler, orange scarlet.....	.90	3.00
Eldorado, Double Mixed.....	.60	2.00
Queen Salmon, a beautiful shade.....	1.00	3.00
Exquisite Mixed, beautiful shades and extremely double .....	.60	2.00

## POPPY SINGLE ANNUAL

Mixed.....	.10	.30
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## POPPY CARNATION FLOWERED

Mixed.....	.25	.80
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## POPPY PAEONY FLOWERED DOUBLE

Shrimp Pink .....	.30	1.00
Mixed.....	.25	.80

## PORTULACA GRANDIFLORA

Single Mixed .....	.90	3.00
Double Mixed .....	4.50	15.00

## PRIMULA MALACOIDES (Baby Primrose)

Light Lilac .....	\$1.65	\$6.00	\$20.00
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## PYRETHRUM

Aureum, (Golden Feather).....	.45	1.50	
Roseum Hybridum, double and single mixed.....	1.65	6.00	20.00

## RUDBECKIA

Kelvedon Star (New) deep orange with dark brown discs, makes a good cut flower.....	.65	2.40	8.00
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## SALPIGLOSSIS EMPEROR

	per oz.	$\frac{1}{4}$ lb.	lb.
Alba Lutea .....		1.50	5.00
Brown and Gold.....		1.50	5.00
Chamois.....		1.50	5.00
Crimson.....		1.50	5.00
Light Blue and Gold.....		1.50	5.00
Primrose.....		1.50	5.00
Purple and Gold.....		1.50	5.00
Rose and Gold.....		1.50	5.00
Scarlet and Gold.....		1.50	5.00
Velvety Red .....		1.50	5.00
Velvety Violet .....		1.50	5.00
Violet and Gold.....		1.50	5.00
Gloxiniaflora Mixed, veined sorts.....		1.50	5.00
Emperor Exquisite Mixed.....		1.20	4.00

## SCABIOSA CAUCASICA

Lavender-Blue .....	\$1.25	4.20	15.00
White .....	1.25	4.20	15.00

## SCABIOSA COLUMBARIA

Delicate Lavender (Sold out).....	\$1.25	4.20	15.00
Delicate Pink (Sold out).....	1.25	4.20	15.00

## SCABIOSA GRANDIFLORA, DOUBLE

Ageratum Blue .....	.60	2.00	
Azure Fairy, azure blue.....	.60	2.00	
Blue Cockade (New) deep azure blue, flowers conical in shape, good cut flower.....	1.50	5.00	
Cattleya. A rich rosy lilac of the beautiful orchid tone and a new shade for Scabiosa. The flowers are large and attractive. Cattleya will make a valuable addition to this very popular flower.....	1.50	5.00	
Crimson.....	.60	2.00	
Fire King .....	.60	2.00	
Flesh Pink .....	.60	2.00	
King of the Blacks, red maroon. Award of Merit R. H. S. 1931.....	.60	2.00	
Loveliness, salmon rose .....	1.50	5.00	
Peach Blossom .....	.60	2.00	
Rose.....	.60	2.00	
Shasta .....	.60	2.00	
Sulphur Yellow .....	.60	2.00	
White.....	.60	2.00	
Mixed .....	.45	1.40	
Giant Hybrids Mixed.....	1.50	5.00	

## SCHIZANTHUS GRANDIFLORUS HYBRIDUS

Dr. Badger's Hybrids.....	1.70	6.00	20.00
Mammoth Flowering Exquisite Mixed, a select greenhouse strain.....	1.70	6.00	20.00
Mauve and Purple Shades.....	1.70	6.00	20.00
Rose and Amber Shades.....	1.70	6.00	20.00
Rose and Carmine Shades.....	1.70	6.00	20.00
Rose and Pink Shades.....	1.70	6.00	20.00

## SCHIZANTHUS WISETONENSIS

Exquisite Mixed, very brilliant.....	1.70	6.00	20.00
Rose and Amber Shades.....		1.35	4.50

## SMILAX

Myrsiphyllum Asparagoides (Sold out)	.75	2.50	
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## STATICE (Sea Lavender)

	per oz.	¼ lb.	lb.
Bonduelli, golden yellow (Sold out).....	.20		.60
Sinuata Deep Blue, Kampf's Tall Improved	.60		2.00
Sinuata Lavender .....	.20		.60
Sinuata Rosea Superba.....	.20		.75
Sinuata True Blue (Sold out).....	.20		.75
Sinuata White .....	.20		.60

## STOCKS

AWARDS Received at the 1932 R. H. S. STOCKS TRIALS held at WISLEY, ENGLAND.

We received THREE AWARDS OF MERIT and NINE HIGHLY COMMENDED for our cultures of Bismarck, Beauty of Nice, and Perpetual Branching Stocks at the 1932 stock trials conducted by The Royal Horticultural Society of Great Britain after trial at Wisley, England.

## STOCK GIANTS OF CALIFORNIA

This magnificent group comes very early having the branching habit of the Bismarck, with mammoth flowers on longer stems; on this account it is a great improvement over all forcing stocks. We can with confidence recommend it to the florist grower; its branching habit lends itself admirably for bedding work, and it comes with a high percentage of double plants, thirty to thirty-four inches tall.

Blood Red, (The Red Woods).....	1.85	6.50	22.50
Blue, (Pacific) .....	1.85	6.50	22.50
Chamois (Santa Barbara) .....	1.85	6.50	22.50
Lavender, (Tahoe) .....	1.85	6.50	22.50
Pink, (Monterey) .....	1.85	6.50	22.50
Rose, (Yosemite) .....	1.85	6.50	22.50
White, (Santa Maria) lots better.....	1.85	6.50	22.50
Yellow (Golden Gate).....	1.85	6.50	22.50

## STOCK DOUBLE EARLY GIANT IMPERIAL (Improved Bismark)

This is a very valuable group to the Florists, of branching habit, thirty inches tall, early, and producing a high percentage of double plants. "NONE BETTER." Note the many awards we got for this group.

Antique Copper, rich hellebore red.....	\$1.50	\$5.00	\$17.50
Blush, (Apple Blossom). Highly Commended R. H. S.....	1.50	5.00	17.50
Blood Red .....	1.50	5.00	17.50
Canary Yellow, (Golden Ball). Award of Merit R. H. S.....	1.50	5.00	17.50
Chamois, ivory, tinted old rose. Highly Commended R. H. S.....	1.50	5.00	17.50
Chamois Rose. Award of Merit R. H. S.....	1.50	5.00	17.50
Dark Blue .....	1.50	5.00	17.50
Fiery Blood Red. Highly Commended R. H. S.....	1.50	5.00	17.50
Flesh.....	1.50	5.00	17.50
Golden Rose. Highly Commended R. H. S.....	1.50	5.00	17.50
Lavender. Award of Merit R. H. S.....	1.50	5.00	17.50
Lilac. Highly Commended R. H. S...	1.50	5.00	17.50
Mauve Lavender .....	1.50	5.00	17.50
Old Rose .....	1.50	5.00	17.50
Rose .....	1.50	5.00	17.50
Royal Purple (New).....	1.50	5.00	17.50
White .....	1.50	5.00	17.50
Exquisite Mixed, a brilliant blend made up from named varieties.....	1.30	4.50	16.00

## STOCK MAMMOTH BEAUTY OF NICE

	per oz.	¼ lb.	lb.
Abundance, carmine rose.....	1.00	3.75	12.50
Almond Blossom, blush.....	1.00	3.75	12.50
American Beauty, rose.....	1.00	3.75	12.50
Beauty of Nice, flesh pink.....	1.00	3.75	12.50
Belle de Naples, old rose.....	1.00	3.75	12.50
Cote d'Azure, light blue.....	1.00	3.75	12.50
Mont Blanc, white Highly Com- mended R. H. S.....	1.00	3.75	12.50
Monte Carlo, canary yellow.....	1.00	3.75	12.50
Parma Violet, pale violet.....	1.00	3.75	12.50
RosePink, exceptionally pleasing shade	1.00	3.75	12.50
Salmon King, salmon rose.....	1.00	3.75	12.50
Summer Night, deep blue, Highly Commended R. H. S.....	1.00	3.75	12.50
Queen Alexandra, rosy lilac.....	1.00	3.75	12.50
Souvenir de Monaco, crimson.....	1.00	3.75	12.50
Mixed, blended from named sorts.....	.90	3.00	10.50

## STOCK PERPETUAL BRANCHING (Giant Perfection)

This group is indeed the most popular, and we list the choicest varieties, free flowering, early, and producing a high percentage of doubles.

Blood Red (Brilliant).....	\$1.15	\$4.20	\$14.00
Canary Yellow, (Creole) .....	1.15	4.20	14.00
Flesh.....	1.15	4.20	14.00
Heatham Beauty, terra cotta rose. Highly Commended R. H. S.....	1.15	4.20	14.00
Pale Blue, (May Queen).....	1.15	4.20	14.00
Pale Violet, (Queen of the Belgians) ..	1.15	4.20	14.00
Rose, rose pink.....	1.15	4.20	14.00
Silvery Lilac, (Empress Augusta Victoria) .....	1.15	4.20	14.00
Snowdrift, early pure white.....	1.15	4.20	14.00
Violet, (Sapphire) .....	1.15	4.20	14.00
White, (Princess Alice), Highly Commended R. H. S.....	1.15	4.20	14.00
Exquisite Mixed, blended from named sorts .....	1.00	3.60	12.00

## STOCK DOUBLE GIANT EXCELSIOR (Improved Column)

Non-Branching one large flowering spike

Apple Blossom, white with blush tint (Sold out) .....	5.00	18.00	60.00
Ball's White, white suffused pink, under glass makes a good white .....	5.00	18.00	60.00
Ball's White Dwarf. same color as above, flowering spike more dense (Sold out) .....	5.00	18.00	60.00
Light Blue, lilac blue (Sold out).....	5.00	18.00	60.00
Rose (Sold out).....	5.00	18.00	60.00
Ruby (Sold out).....	5.00	18.00	60.00
Silvery Lilac, bright lavender, this is the most popular of the group (Sold out) .....	5.00	18.00	60.00
Exquisite Mixed (Sold out).....	5.00	18.00	60.00

## STOCK DOUBLE EMPEROR (Large Winter Flowering)

Crimson King, dark crimson.....	2.00	7.50	25.00
Egyptian. rose .....	2.00	7.50	25.00
Empress Elizabeth, carmine.....	2.50	9.00	30.00
Lilac Lady, pleasing lilac.....	2.50	9.00	30.00
Violetta, violet .....	2.50	9.00	30.00
White Lady, very double.....	2.50	9.00	30.00
Choice Mixed .....	1.65	6.00	20.00

**SUNFLOWER—See Helianthus**  
**TITHONIA SPECIOSA (Mexican Sunflower)**

Orange Vermillion, (The Golden Daisy of	per oz.	¼ lb.	lb.
the Incas) (Sold out).....	1.50		5.00

**TROPAEOLUM CANARIENSE**

(Canary Bird Vine) (Sold out).....	.30		1.00
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**URSINIA**

Anethoides, orange yellow with maroon zone .....	.80	3.00	10.00
Anethoides New Hybrids, orange with varied zones.....	.80	3.00	10.00
Aurora, bright orange, crimson zone..	.80	3.00	10.00
Pulchra, vivid orange, a perfect gem, we recommend it for borders or beds.....	1.25	4.50	15.00

**VENIDIUM FASTUOSUM**

Golden Orange, maroon disc.....	2.50	9.00	30.00
Hybrids Mixed (New) (Sold out).....	2.50	9.00	30.00

**VERBENA HYBRIDA**

Blue Shades .....	1.20	4.00	
Dark Blue .....	1.20	4.00	
Defiance bright scarlet.....	1.35	4.50	
Lucifer, brilliant scarlet self.....	1.50	5.00	
Mayflower, pink self.....	1.50	5.00	
Pink and Rose Shades.....	1.20	4.00	
Purple Mantle, purple.....	1.20	4.00	
Purple Shades .....	1.20	4.00	
White.....	1.20	4.00	
Mammoth Choice Mixed.....	1.00	3.50	

**VERBENA HYBRIDA GRANDIFLORA**

The Florists' group; the plants have mammoth trusses of gigantic blooms, very compact, and coming true from seed.

Beauty of Oxford Hybrids (Sold out)	1.25	4.50	15.00
Blue, white eye.....	.80	3.00	10.00
Cerise Queen, soft salmon cerise.....	1.25	4.50	15.00
Coccinea, scarlet. white eye.....	.80	3.00	10.00
Dannebrog, intense scarlet, white eye	1.80	6.00	20.00
Etna, geranium red, light yellow eye..	.80	3.00	10.00
Lavender Glory, lavender, cream eye..	1.25	4.50	15.00
Lucifer, flaming scarlet self.....	.80	3.00	10.00
Luminosa, fiery pink shading to salmon .....	.80	3.00	10.00
Pure White, fine.....	.80	3.00	10.00
Rosea Stellata, rose pink, white eye..	.80	3.00	10.00
Spectrum Red, vivid crimson.....	1.25	4.50	15.00
Violacea Stellata, violet, white eye....	.80	3.00	10.00
Exquisite Mixed, (Gigantea).....	.65	2.40	8.00

**VERBENA HYBRIDA COMPACTA ERECTA**

Carmine Ball, bright carmine, very compact .....	1.25	4.50	15.00
Fireball, very dwarf and compact, bright scarlet .....	1.25	4.50	15.00
Royal Bouquet Mixed, 15 to 18 inches tall erect, large brilliant flowers....	1.25	4.50	15.00

## VIRGINIAN STOCK

	per oz.	¼ lb.	lb.
Choice mixed .....		.30	1.00

## WALLFLOWER DOUBLE ANNUAL, EARLY WONDER

Gold Standard, golden yellow			
(Sold out) .....	1.75	6.00	20.00
Choice Mixed .....	.65	2.40	8.00

## ZINNIA GIANT DOUBLE DAHLIA FLOWERED

Canary Bird, primrose.....	1.80	6.00
Crimson Giant. deep crimson.....	1.80	6.00
Dream, lavender turning to violet.....	1.80	6.00
Exquisite, light rose.....	1.80	6.00
Golden State, golden yellow.....	1.80	6.00
Luminosa, flaming rose.....	1.80	6.00
Oriole, orange .....	1.80	6.00
Old Rose. same shade.....	1.80	6.00
Polar Bear, white.....	1.80	6.00
Scarlet Flame, bright scarlet.....	1.80	6.00
Exquisite Mixed, a very brilliant blend.....	1.50	5.00
Choice Mixed .....	.75	2.50

## ZINNIA CALIFORNIA GIANTS or GIANT DOUBLE MAMMOTH

Daffodil, canary yellow.....	1.80	6.00
Enchantress, light pink with deep center.....	1.80	6.00
Grenadier, deep red.....	1.80	6.00
Miss Wilmott, soft pink.....	1.80	6.00
Orange King, burnt orange.....	1.80	6.00
Rose Queen, brilliant rose.....	1.80	6.00
Exquisite Mixed .....	1.50	5.00
Choice Mixed .....	.90	3.00

## ZINNIA ELEGANS DOUBLE LILLIPUT

Canary yellow .....	1.20	4.00
Golden Gem, golden orange.....	1.20	4.00
Salmon Rose .....	1.20	4.00
Scarlet Gem, Red Riding Hood.....	1.20	4.00
White Gem, white.....	1.20	4.00
Mixed.....	.90	3.00

## ZINNIA CHYSANTHEMUM FLOWERED

Fantasy Finest Mixed (New) This is an exceptionally fine type of zin- nia. The flowers resemble the Japanese Chrysanthemum or Cac- tus Dahlia, a wide color range (Sold out) .....	.80	3.00	10.00
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## ZINNIA GIANT DOUBLE

Choice Mixed .....	.75	2.50
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## THE SANTA MARIA BEAUTIFUL GARDEN MIXTURE

A blend of hardy annuals, suitable for vacant lots, and odd corners, giving a con- tinual floral display from early summer till late fall.....	.15	.50
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CUT FLOWER MIXTURE.....	.18	.60
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Annuals suitable for cut flowers.

# ATTENTION . . .

We wish to draw your attention to our 1936 Crop Catalog.



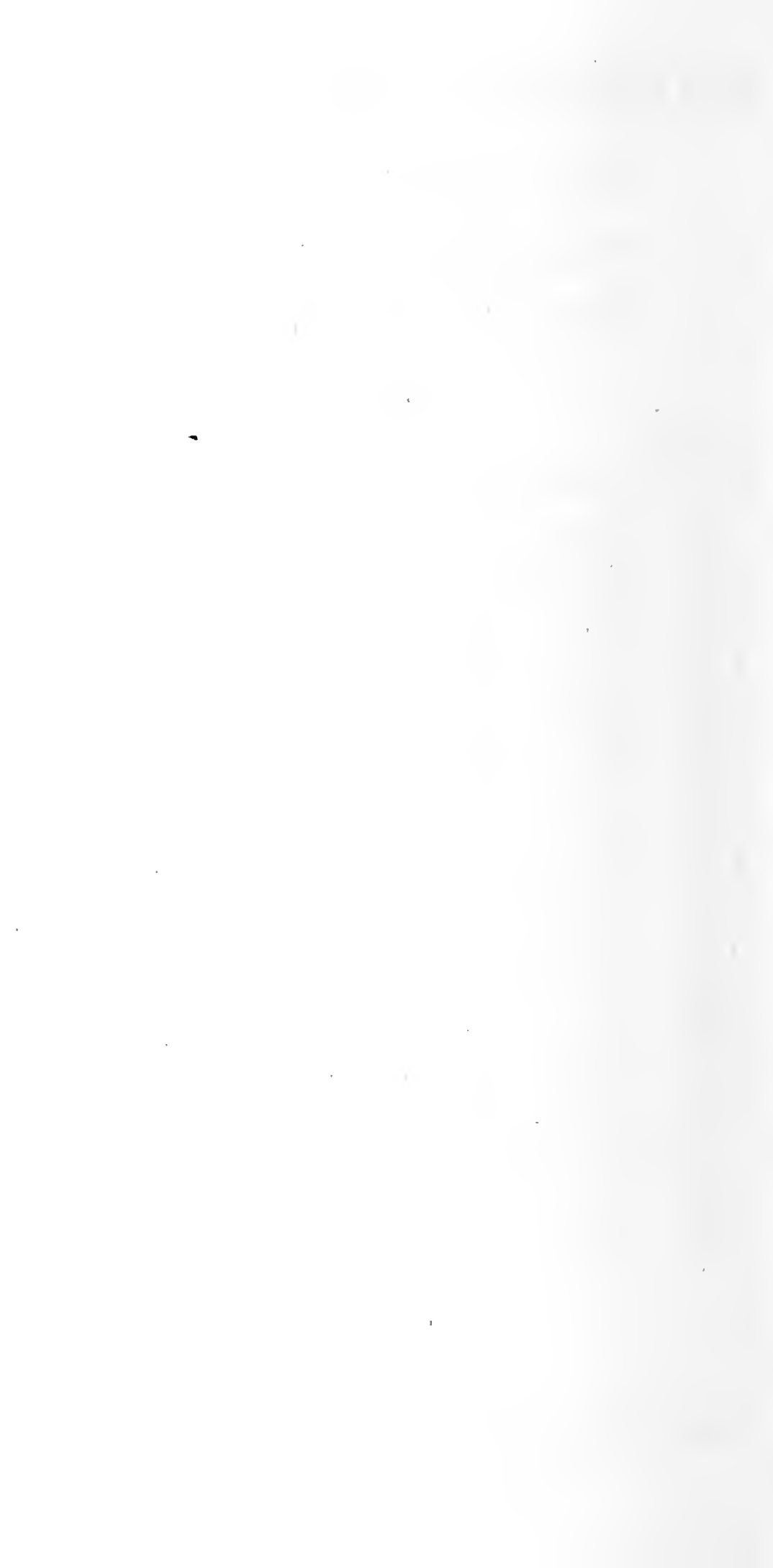
*A substantial reduction has been made in nearly all of the varieties and we are now offering quarter pounds at the pound rate.*

*We are growing all of the varieties in demand by the seed trade and offer seed of a quality that is unsurpassed.*

*If you have not received your 1936 copy of our catalog, please write us a card and one will be promptly mailed you.*



THE  
WM. MACDONALD SEED CO.  
Santa Maria, California



## **TERMS**

Seeds are quoted f. o. b. Santa Maria, California. Sixty days net acceptance, or 2 per cent discount for cash within thirty days from date of invoice.

All overdue accounts subject to sight draft without further notice.

Bags and containers will be charged at cost and are not returnable.

We give no warranty, express or implied, as to purity, description, productiveness, or any other matter, of any seeds we send out, and we will be in no way responsible for them.

**The Wm. Macdonald Seed Co.**



## **Salpiglossis Emperor**

One of the most gorgeous of cut flowers

Immediate shipment on all varieties

see page 30